

Citizenship and Employment Precarity Research Project

Dear outreach partner

Thank you for your interest in promoting the Citizenship and Employment Precarity (CEP) online survey. We have worked closely with community allies and partners to design the survey. We continue to expand and enrich our partner network. We look forward to working with you.

A growing number of immigrants come to Canada without permanent residence. It is vital to understand how spending time in one or more immigration status impacts work opportunities and well-being. This survey will show the long-term social and economic costs of entering Canada without permanent residence for individuals, families and communities.

The survey will gather quantitative data from 2000 people across the GTA in up to six languages. The CEP survey is aimed at persons who arrived in Canada since 1997 without permanent residence (i.e. persons who arrived as temporary foreign workers, refugee claimants, international students, visitors, visa over-stayers and other), have lived and worked in Canada at least three years and currently reside in the Greater Toronto Area.

What you can do

Become an ambassador for the project. You can play a key role by actively promoting and endorsing the survey to your professional and personal contacts.

- **Promote survey to potential participants.** Hand out information sheets and/or post-cards to people at work, in community programs, to friends and family or even to people at your place of worship. We can provide you with hard copies of project materials. They are also available in the appendix section of this document.
- **Share the survey on social media.** You can post a message about the survey on your facebook, twitter or snapchat or request that your place of work post it on their social media. Promotional messaging scripts for different audiences are available on the CEP website or upon request. See appendix section.
- **Invite the CEP survey team to your work or community organization.** We can do presentations for participants in community programs or provide more in-depth information at your staff meetings. We can also do face-to-face interviews for individuals who may need language or technology support.
- **Encourage people to complete the ‘Survey Pre-Screening Sheet’ in the appendix section, to see if they qualify.**

- **We welcome questions from persons interested in becoming an Outreach and Research Worker for a catchment area or an ethno-cultural community.** You can provide specific information about the survey, discuss benefits and/or answer other questions (via email, telephone or in-person). If you speak a language other than English this will be very helpful. Training will be provided in addition to a stipend.

We acknowledge that promoting a survey to vulnerable and hard to reach populations may require additional staff time and resources. We appreciate the efforts of management and front-line staff members who are willing to expand CEP's outreach capacity in a targeted and culturally sensitive manner. We have a very small budget and may be able to provide some assistance for organizations that may require additional resources to conduct targeted outreach.

We thank you for interest and support for the CEP project. If you have any questions or comments, visit our website at www.cep.info.yorku.ca or email us at cep@yorku.ca.

Sincerely,

The CEP Survey Team

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